

**Hello there!** Thank you for your interest in the Tip and Shoutout Social Media Series!

We hope that this information will help guide you as you create your own Tip and Shoutout. However, most importantly, remember to be creative, be honest, and tell your own story!

# Instructions

Your video needs to have three components: an introduction, a shoutout, and a tip.

Your **introduction** can be as simple as “Hi, my name is Aubie.” If you like, you can share your major, hometown, or any other fun fact you want. But you don’t have to.

The **shoutout** is where you get to shout-out a professor who has made a positive impact on your life. Give some context as to what course your professor taught and make sure you explain why you chose to shout-out your professor.

But feel free to elaborate on this! Share a memorable anecdote or quote from your professor’s class, a lesson you learned, a fond memory. Make the shout-out personal.

The last component of your Tip and Shoutout video is to share an **actionable tip** on how others can better show appreciation to their professors. You can either use one of the tips from the list below or you can share one of your own.

Below are several sample scripts, which you could consult in making your own video.

## Script Outline 1:

### I.Introduction:

- a. Introduce yourself: “Hi, my name is...”
- c. You may want to share what your major, classification, hometown, or anything else about yourself pertinent to the video

### II.Tip:

- a. “Today’s tip for the week is...”
- b. Elaborate on the tip just stated
- c. Consider share an anecdote that illustrates it

### III.Transition:

- a. How does the tip apply to the professor you are about to mention?
- b. For example, if your tip is “participate in class,” you can tie the tip into your fantastic professor who was passionate about what she taught and loved to engage with students

### IV.Shoutout:

- a. Name the individual: “Today, I want to give a special shoutout to...”
- b. Briefly describe what subject your professor taught: “my engineering professor,” “Dr. Aubie who taught me Auburn Appreciation 101 in my freshman year,” etc.

- c. Provide a reason for why you are giving your professor a shout-out: “because he was incredibly invested in the course,” “for working with me individually on my research paper,” etc.
- d. Consider sharing a memorable anecdote or quote from your professor’s class: This must be respectful and positive

V.Conclusion:

- a. Provide closure and sign-off

**Script Outline 2:**

I.Introduction:

- a. Introduce yourself: “Hi, my name is...”
- c. You may want to share what your major, classification, hometown, or anything else about yourself pertinent to the video

III.Shoutout:

- a. Name the individual: “Today, I want to give a special shoutout to...”
- b. Briefly describe what subject your professor taught: “my engineering professor,” “Dr. Aubie who taught me Auburn Appreciation 101 in my freshman year,” etc.
- c. Provide a reason for why you are giving your professor a shout-out: “because he was incredibly invested in the course,” “for working with me individually on my research paper,” etc.
- d. Consider sharing a memorable anecdote or quote from your professor’s class: This must be respectful and positive

IV.Tip:

- a. Transition from the shoutout to the tip: Try connecting your experience with your professor to the advice of the faculty appreciation tip
- b. Choose a tip from the list or write your own

V.Conclusion:

- a. Provide closure and sign-off: e.g., “I enjoyed being able to share with y’all...”

**Other Creative Considerations:**

- Consider using location to your advantage: go outdoors, showcase different parts of the campus, consider filming in the classroom where your professor taught
- Consider filming with a friend or fellow classmate, or with a group of friends
- Consider dressing up! Wearing a fun outfit will help your personality come across on screen!

# Faculty Appreciation Tips

## ...for every season

- Have a good attitude
- Engage and participate in class
- Be honest
- Go to office hours if you need help
- Participate in class discussion
- Be specific when saying thank you
- If possible, try to arrive to class on time
- Come to class prepared
- Ask questions!
- Just because the course is not a major class, doesn't mean you shouldn't put in your best effort

## ...for the beginning of the semester

- Introduce yourself to your professor on the first day of class
- Keep an open mind and be willing to learn
- Get to know your professor

## ...for test season

- After exams, go to office hours and review your test
- Don't blame the professor for your negligence and poor performance

## ...for the middle of the semester

- Don't check out in the middle of the semester
- Don't skip class - professors don't like talking to an empty room
- Don't riot out of the classroom ten minutes before class is supposed to end
- Don't talk while the professor is lecturing—constant quiet chatter can be distracting

*...for the end of the semester*

Be fair in evaluating the class  
Be respectful on Rate My Professor  
Tell them how much you appreciate the course  
Don't grade grub  
Be nice in the AU Eval  
If you appreciated the class, say thank you  
Recommend them to other students

*And our Favorite!*

Just say thank you!